

pontnews&views

FREE monthly community magazine for Ponteland and district

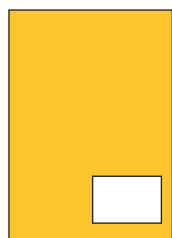
Distribution

Pont News & Views is a popular, monthly, full colour glossy magazine published by Ponteland Town Council. It is funded by advertising income and aims to serve local residents, businesses and community groups with a mix of news, views and advertisements. Launched in 2005, it has a circulation of 5,000 and is delivered by a professional distribution firm free to homes and businesses throughout Ponteland, Darras Hall, Medburn, Milbourne, Prestwick and Kirkley.

Advertising rates and sizes

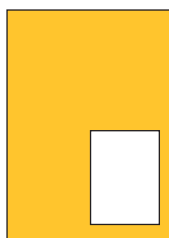
Our advertising rates are aimed purely at covering production costs - Pont News & Views is a not for profit community publication. You will note the discounts for block bookings. On booking you will be sent an invoice with a deadline for payment which must be met to secure publication of your advert.

Ad size	Single advert	3 months	6 months	Full year
1/8 page	£52.50	£141.75	£262.50	£525
1/4 page	£105	£283.50	£525	£1,050
1/2 page	£210	£567	£1,050	£2,100
Full page	£420	£1,134	£2,100	£4,200
Back cover	£525	£1,417.50	£2,625	£5,250



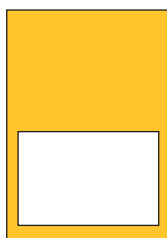
1/8 page

62mm (depth)
x 91mm (width)



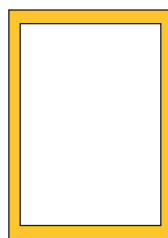
1/4 page

124 mm (depth)
x 91mm (width)



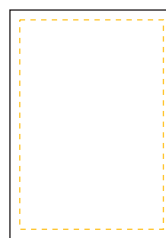
1/2 page

124 mm (depth)
x 186 mm (width)



Full page

267 mm (depth)
x 186 mm (width)



Full page with bleed

297 mm (depth) x 210 mm (width) + 3mm bleed.
Type area 190mm x 277mm

Design charges

If you would like us to design your advert the following one-off charges apply. This includes a proof and one set of amends. The final ad is supplied to you for your own use.

Ad size	Design charge
1/8 page	£40
1/4 page	£65
1/2 page	£130
Full page	£195

Subsequent amends to your advert (eg for subsequent issues) will be charged at the hourly rate of £65. All design charges are subject to VAT.

Submission of artwork

If you submit your own ad artwork there is no design charge, providing the format is print compliant PDF or 300dpi JPG files, matching the exact size as detailed above. Artwork can be supplied by email or on disc. Screen resolution/low resolution JPG and PDF files will be rejected. To ensure artwork is as you expect when it goes to print please supply a low resolution converted JPG file for us to view against the PDF or submit a digital full colour proof (inkjet or digital).

Contacts

For all queries about ad bookings or ad design/specifications, contact pontnews@cian-pr.co.uk or call Editor Chris Jennings on 07954 157 939.

Issue	Artwork deadline	Delivery start date	Delivery end date
January	Friday December 8th	Tuesday January 2nd *	Monday January 8th
February	Monday January 15th	Monday January 29th	Friday February 2nd
March	Monday February 12th	Monday February 26th	Friday March 1st
April	Monday March 11th	Monday March 25th	Monday April 1st *
May	Monday April 15th	Monday April 29th	Friday May 3rd
June	Monday May 13th	Tuesday May 28th *	Monday June 3rd
July	Monday June 10th	Monday June 24th	Friday June 28th
August	Monday July 15th	Monday July 29th	Friday August 2nd
September	Monday August 12th	Tuesday August 27th *	Monday September 2nd
October	Monday September 16th	Monday September 30th	Friday October 4th
November	Monday October 14th	Monday October 28th	Friday November 1st
December	Monday November 11th	Monday November 25th	Friday November 29th

* Bank Holidays: Monday January 1st; Friday March 29th; Monday May 6th; Monday May 27th; Monday August 26th