

pontnews&views

FREE monthly community magazine for Ponteland and district

Distribution

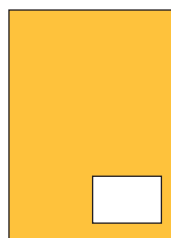
Pont News & Views is a popular, monthly, full colour glossy magazine published by Ponteland Town Council and Ponteland Community Partnership. It is funded by advertising income and aims to serve local residents, businesses and community groups with a mix of news, views and advertisements.

Launched in 2005, it has a circulation of 5,000 and is delivered by a professional distribution firm free to homes and businesses throughout Ponteland, Darras Hall, Medburn, Milbourne, Prestwick and Kirkley as well as public buildings including the library.

Advertising rates and sizes

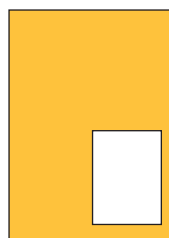
Our advertising rates are aimed purely at covering production costs - Pont News & Views is a not for profit community publication. You will note the discounts for block bookings. On booking you will be sent an invoice. Payment for ads booked must be made by the deadline indicated in the current issue (normally second Friday of month prior to publication).

Ad size	Single advert	3 months	6 months	Full year
1/8 page	£52.50	£141.75	£262.50	£525
1/4 page	£105	£283.50	£525	£1,050
1/2 page	£210	£567	£1,050	£2,100
Full page	£420	£1,134	£2,100	£4,200
Back cover	£525	£1,417.50	£2,625	£5,250



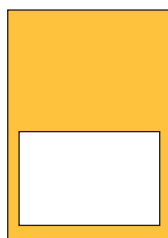
1/8 page

62mm (depth)
x 91mm (width)



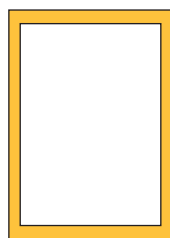
1/4 page

124 mm (depth)
x 91mm (width)



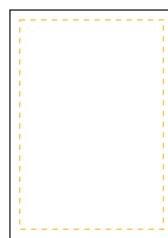
1/2 page

124 mm (depth)
x 186 mm (width)



Full page

267 mm (depth)
x 186 mm (width)



Full page with bleed

297 mm (depth) x 210 mm (width) + 3mm bleed.
Type area 190mm x 277mm

Design charges

If you would like us to design your advert the following one-off charges apply. This includes a proof and one set of amends. The final ad is supplied to you for your own use.

Ad size	Design charge
1/8 page	£25
1/4 page	£50
1/2 page	£100
Full page	£150

Subsequent amends to your advert (eg for subsequent issues) will be charged at the hourly rate of £50. All design charges are subject to VAT.

Submission of artwork

If you submit your own ad artwork there is no design charge, providing the format is print compliant PDF or 300dpi JPG files, matching the exact size as detailed above. Artwork can be supplied by email or on disc. Screen resolution/low resolution JPG and PDF files will be rejected. To ensure artwork is as you expect when it goes to print please supply a low resolution converted JPG file for us to view against the PDF or submit a digital full colour proof (inkjet or digital).

Contacts

For all queries about ad bookings contact pontnews@cian-pr.co.uk or call Editor Chris Jennings on 07954 157 939.

If you have any queries about ad design/specifications contact pontnews@cian-pr.co.uk

Issue	Artwork deadline	Delivery start date	Delivery end date
January	Wednesday December 9th	Monday January 4th	Friday January 8th
February	Monday January 18th	Monday February 1st	Friday February 5th
March	Monday February 15th	Monday March 1st	Friday March 5th
April	Thursday March 11th	Thursday March 25th	Wednesday March 31st
May	Friday April 16th	Friday April 30th	Thursday May 6th
June	Monday May 17th	Monday May 31st	Friday June 4th
July	Monday June 14th	Monday June 28th	Friday July 2nd
August	Monday July 19th	Monday August 2nd	Friday August 6th
September	Thursday August 19th	Thursday September 2nd	Wednesday September 8th
October	Friday September 17th	Friday October 1st	Thursday October 7th
November	Monday October 18th	Monday November 1st	Friday November 5th
December	Monday November 15th	Monday November 29th	Friday December 3rd