

pontnews&views

FREE monthly community magazine for Ponteland and district

Distribution

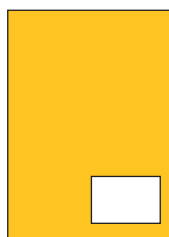
Pont News & Views is a popular, monthly, full colour glossy magazine published by Ponteland Town Council and Ponteland Community Partnership. It is funded by advertising income and aims to serve local residents, businesses and community groups with a mix of news, views and advertisements.

Launched in 2005, it has a circulation of 5,000 and is delivered by a professional distribution firm free to homes and businesses throughout Ponteland, Darras Hall, Medburn, Milbourne, Prestwick and Kirkley as well as public buildings including the library.

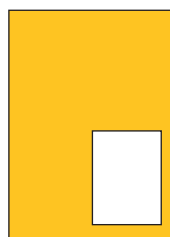
Advertising rates and sizes

Our advertising rates are aimed purely at covering production costs - Pont News & Views is a not for profit community publication. You will note the discounts for block bookings. On booking you will be sent an invoice. Payment for ads booked must be made by the deadline indicated in the current issue (normally second Friday of month prior to publication).

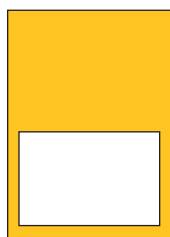
Ad size	Single advert	3 months	6 months	Full year
1/8 page	£52.50	£141.75	£262.50	£525
1/4 page	£105	£283.50	£525	£1,050
1/2 page	£210	£567	£1,050	£2,100
Full page	£420	£1,134	£2,100	£4,200
Back cover	£525	£1,417.50	£2,625	£5,250



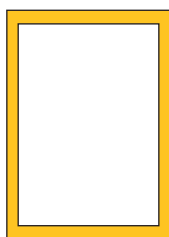
1/8 page
62mm (depth)
x 91mm (width)



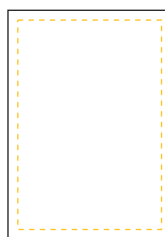
1/4 page
124 mm (depth)
x 91mm (width)



1/2 page
124 mm (depth)
x 186 mm (width)



Full page
267 mm (depth)
x 186 mm (width)



Full page with bleed
297 mm (depth) x 210 mm (width) + 3mm bleed.
Type area 190mm x 277mm

Design charges

If you would like us to design your advert the following one-off charges apply. This includes a proof and one set of amends. The final ad is supplied to you for your own use.

Ad size	Design charge
1/8 page	£25
1/4 page	£50
1/2 page	£100
Full page	£150

Subsequent amends to your advert (eg for subsequent issues) will be charged at the hourly rate of £50.

Submission of artwork

If you submit your own ad artwork there is no design charge, providing the format is print compliant PDF or 300dpi JPG files, matching the exact size as detailed above. Artwork can be supplied by email or on disc. Screen resolution/low resolution JPG and PDF files will be rejected.

To ensure artwork is as you expect when it goes to print please supply a low resolution converted JPG file for us to view against the PDF or submit a digital full colour proof (inkjet or digital).

Contacts

For all queries about ad bookings contact chris@cian-pr.co.uk or call Editor **Chris Jennings** on (0191) 3408422 or 07954 157939. If you have any queries about ad design/specifications contact mick@cian-pr.co.uk